

DaytonaHotels.com Website Receives Major International Awards

Illustration of Ocean Waters Hotels & Resorts' Hard Work to Meet Customers' Travel Needs

Daytona, FL – November 8, 2007 – With Ocean Waters Management's outstanding commitment to excellence, it's no wonder that this 23-hotel brand located along the legendary sands of sunny Daytona Beach, FL has been garnering international attention. In recognition of its brand new website, DaytonaHotels.com, whose sheer aesthetics and seamless functionalities reflect the overall guest experience at any one of the brand's 23 hotels, Ocean Waters Management is honored to be named as the distinguished recipient of the following awards in 2007:

Davey Silver Award in the Travel Category



This year, the Davey Awards received over 4,000 entries from all over the world. Ocean Waters Management is honored that DaytonaHotels.com has been selected as one of the top winners in this prestigious competition.

The annual International Davey Awards honors the achievements of the "Creative Davids" who derive their strength from big ideas, rather than stratospheric budgets. The Davey is sanctioned and judged by the [International Academy of the Visual Arts](#), an invitation-only panel consisting of an exclusive list of top-tier professionals which reads like a "Who's Who" of acclaimed media, advertising, and marketing firms.

You can read more about the [Davey Awards](#) here.

Interactive Media Awards: Outstanding Achievement Award in the Travel/Tourism Category



The Interactive Media Awards™ receive thousands of entries from all over the world. Ocean Waters Management is extremely pleased to receive this coveted award for its new brand website, DaytonaHotels.com.

The Interactive Media Awards™ recognize the highest standards of excellence in website design and development and honor individuals and organizations for their outstanding achievement. Created by the Interactive Media Council, Inc. (IMC), a nonprofit organization of leading web designers, developers, programmers, advertisers and other web-related professionals, the competition is designed to elevate the standard of excellence on the Internet.

You can read more about the [IMA award](#) here

“The DaytonaHotels.com website exemplifies our strong, overall commitment to serving our customers,” says Tim Stockman, Vice President of Ocean Waters Management. “Our ultimate goal is to provide a one-stop shop for our customers, so they can quickly and easily find the perfect hotel for their Daytona Beach travels. We feel these awards illustrate how hard we work to meet our customers’ travel needs. We’ve provided the world with a website that is at once user-friendly, beautiful, and secure. Most of all, our website speaks to all, whether users are booking a family vacation, romantic getaway or a business trip.”

The DaytonaHotels.com website was conceptualized, designed and developed by [Hospitality eBusiness Strategies](#), in close collaboration with Ocean Waters Management. Hospitality eBusiness Strategies, Inc. is the industry’s leading full-service Internet marketing services and strategies consulting firm for the hospitality and travel verticals, and is based in New York City.

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