



OCEAN WATERS

FOR IMMEDIATE RELEASE

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ENDLESS SUMMER SPECIAL ANNOUNCED IN DAYTONA BEACH, FLORIDA

Ocean Waters Hotels & Resorts Launches Fall Special Offer – Book One, Get 2nd Night 50%

Daytona, FL – August 29, 2007 – Ocean Waters Hotels & Resorts, the largest hotel owner and operator in Daytona Beach, invites guests to experience the best of Daytona Beach with their new **Endless Summer** special. Fall is in the air everywhere – but summer still shines on in Daytona, where legendary beaches retain their allure well into autumn.

The Endless Summer Special provides the perfect opportunity for a fall vacation or quick getaway– enjoy the sunshine and beautiful beaches without the crowds. Beachgoers can choose from 24 properties in Daytona Beach, ranging from the luxury Plaza Resort & Spa to the best-value La Breeze Inn & Suites. See them all at www.daytonahotels.com.

Endless Summer Special features:

- **Book One Night, Get the 2nd Night ½ Off**
- 24 beachfront properties to choose from: luxury, boutique, full service, select service, and best value
- Perfect beach locations; ocean front and ocean view rooms available
- Spacious, well-appointed rooms and suites
- Swimming pools and beach activities
- Suites with fully equipped kitchens
- Cable TVs with HBO at most hotels

Book your Endless Summer Special now by calling toll-free 1-800-DAYTONA (1-800-329-8662) or on <http://www.daytonahotels.com/specials.php>. Use the promo code “Fall Specials” to save with **Endless Summer**.

“Daytona is the perfect place to continue your affair with the sun,” explains Tim Stockman, the Marketing Vice President for the hotel group. “What’s more, our 24 beachfront hotels range from the ‘best value’ prices in town to the ultimate in full-service luxury. Every guest will find accommodations that fit their individual needs. But,” Tim continues, “The best part is that you get half-off the 2nd night of your stay – no matter where you stay.”

Guests at Daytona Hotels enjoy full access to the gorgeous sand, water, and sun of Daytona Beach. We offer a score of spacious, well-appointed rooms and suites with a full range of in-room amenities and a broad spectrum of hotel services and facilities, such as spas and golf. Guests should visit www.daytonahotels.com/hotels.php to find the perfect hotel, and are encouraged to view more hotel specials at <http://www.daytonahotels.com/specials.php>.